

# stand out

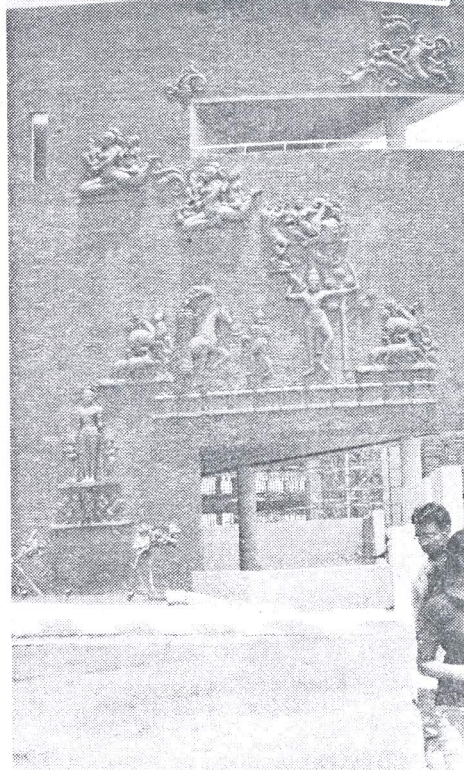
imi-bhubaneswar

International Management Institute, Bhubaneswar is touted as the next hotspot for management education in east India

One of the greatest soldiers in history, Alexander the Great, was tutored by the greatest thinker of all times, Aristotle.

In the late 19th century, millions of human mummies were used as fuel for locomotives in Egypt where wood and coal was scarce

# A journey towards excellence



→ **Pritiman Monapatra**  
BHUBANESWAR

**M**anagement education in Orissa is all set to come of age with International Management Institute (IMI), one of the top B-schools in India, setting up its campus in Bhubaneswar. IMI has a rich legacy — the New Delhi campus was established in 1981 in collaboration with IMI Geneva (now IMD, Lausanne). IMI is India's first corporate-sponsored business school — RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor have a stake in it. Over a period of time, the institute has acquired a global status.

To extend this legacy, and recognising the dearth of quality management institutions in east India, IMI decided to open a campus in Bhubaneswar. This decision is a boost to Bhubaneswar's attempt to become the knowledge hub of east India. The institute has received UNDP assistance for promoting internationally-oriented management education. Besides, it has links with the World Bank, UNDP, ILO, UNCTAD and Asian Productivity Organisation.

IMI's syllabus is enriched by its collaborations with International Institute for Management Development (IIMD), Lausanne (erstwhile International Management Institute, Geneva), Faculty of Management, McGill University, Montreal, and Manchester Business School, UK. IMI's pro-

grammes have been recognised by AICTE and the Union human resource development ministry.

## Facilities

The college is coming up on a sprawling 16-acre campus in Gothapatna. There are separate hostels for students and executives, auditoriums, training centre, library and space for indoor and outdoor activities. One of the highlights of the campus is that it is disabled-friendly. "Ramps and special washrooms have been put in place to ensure that disabled persons do not face any inconvenience," says Supriti Mishra, associate professor, IMI.

Somayajulu Garimella, a senior professor from IMI Delhi, will be IMI Bhubaneswar's first director. He completed his MS and MBA degrees from West Virginia University and University of Texas in the USA and PhD from Osmania University, Hyderabad. "Bhubaneswar offers enormous opportunity and huge potential for manage-

ment education. Sadly there are only a few quality management institutions here. IMI will fill the void with world-class management education," says Garimella.

## Courses offered

To begin with, IMI will offer a PG Diploma in Management Programme (PGDM) to students who have cleared CAT. In the subsequent years, it will branch out to other courses. Though the institute has facilities and infrastructure to admit 120 students, it will start with a modest intake of just 30. "The seat strength is limited to 30 in the first year to ensure that quality is not compromised," reasons Garimella. "My vision is to make IMI Bhubaneswar one of the best B-schools in east India. Executive Development Programmes (EDPs) and Management Development Programmes (MDPs) will be a regular feature of the institute's activities with a fully dedicated MDP centre and hostel facility for executives in place."

IMI has been consistently ranked among the top 15 business schools in terms of the overall ranking and among the top five in terms of intellectual capital in the last few years by AICTE.

"With cutting-edge technology blending seamlessly with serene and verdant surroundings, the ambience at IMI Bhubaneswar is truly spectacular and highly conducive for learning," says Mishra, associate professor, IMI. The institute plans to set up a few centres of excellence focusing on key areas such as social responsibility and entrepreneurship ■

A highly committed team of experienced and internationally qualified faculty, research output, contemporary teaching methods and best of training facilities make IMI stand out



—Somayajulu Garimella, director

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