CAMPUS EVENTS

Bhubaneswar Smart City Workshop

A workshop on Smart City Mission was organized by Bhubaneswar Municipal Corporation (BMC) at IMI Bhubaneswar Campus. Officials associated with the mission highlighted the need to make such workshop more participative in nature by involving citizens at every step.

The workshop began with understanding the word ‘Smart’. Meaning which came out loud was Smart means...

read more...

CAMPUS EVENTS

Intra IMI Sports Festival

Sportscomm (The Sports Committee) at IMI Bhubaneswar kicked off with the much awaited Intra IMI sports festival on 21st November, 2015. The theme was “Play Fair, Play Hard”. The sports festival saw volleyball, cricket, chess, table tennis, football and many other. As always the Sportscomm members had put in a lot of hard work behind the scenes to make the event a big success. Not to mention the...

read more...

CAMPUS EVENTS

"Ad Mad" Competition

With classes taking a backseat, there was a host of activities keeping the PGDM students busy. From intra IMI sports festival to literary activities, there was something on offer for everyone.

The newly formed "Literary Club" at IMI Bhubaneswar organized an Intra IMI AD MAD Competition. The event was an initiative by...
OFF - CAMPUS EVENTS

Success at "The Big Bang Idea"

Amrit Ratna Routray, Angad Dogra, Deepanjan Dutta bagged the first position in the B- Plan Competition – “The Big Bang Idea”

The event was organized by Sangati 2015, KIIT School of Rural Management. It was host to a myriad of events pertaining to the characteristic of the business world. Hence the buzzing environment was perfect for budding entrepreneurs who...
CORPORATE RENDEZVOUS: Senior students share their internship experience

Step to the corporate world

Tushar Gupta
Intern, Berco’s Melody House
PGDM 2014-16

My internship started from 6th April 2015 and all of it was so exciting as being a fresher it was totally a new experience for me to work. It was my first step to the corporate world. I was selected as a marketing intern by Bercos Melody House to increase their Online Presence through digital marketing and to analyze their Home delivery services.

It was tough for me for the 1st...

read more...

CAMPUS EXPERIENCE: Students share their initial campus experiences

My first seven days at IMI Bhubaneswar

Ashutosh Choudhary
Student, PGDM 2015-17

My first week experience in International Management Institute, Bhubaneswar was refreshing for me. With prior work experience the institution brought me back to my college days. First week and it was good to be back to study days. People come here with different aspirations and to a large extent it was the same for me. It is the right platform to change career path with long term goal settings.

Here I found many friends who were from different background. In this 7 days I was able to mix up...

read more...
CAMPUS EXPERIENCE: Students share their initial campus experiences

New Life

Babu Biswajeet Sahoo
Student, PGDM 2015-17

New life, old me...
New friends, old me...
New experience, old me...
New RULES, NEW me.

Before coming to the institution I had already accepted the institution and the only thing I wanted to know was if the institute accepts me or not. I reached the institute two days before the orientation with my parents. On my way to the institution I was wondering as to how the campus would be and to be very honest I really liked the greenery and the red building. The campus brought a smile to my face.

First week at IMI was an awesome experience. I made some...

read more...

CAMPUS EXPERIENCE: Students share their initial campus experiences

2nd Innings

Deepanjan Dutta
Student, PGDM 2015-17

Whenever the term MBA comes to my mind, it takes me back to those days of studies, exams and lot of hard work. From the last 6 month, I have been preparing for all the entrance and competitive examinations for MBA, CAT, XAT, GD and PI and at last I was there at the beautiful, serene campus of IMI Bhubaneswar. It's been long exciting process and learning curve has been...

read more...

CORPORATE LESSONS: Alumni share their experience from their workplace

Corporate Journey

Punyatoya Panigrahi
Workforce Manager
TCS
Alumnus, PGDM 2013-15

On my background and why I decided to take up an MBA...

Prior to pursuing PGDM at IMI, I worked for about three years at Tata Consultancy Services (TCS), in a consulting and customer support role within the Government services unit of the organization.

My background was working as a functional consultant which involved marketing the application to the client, foster change management to
enable a transition, end user training and support. However, after a point in time, I felt...

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CORPORATE RESONANCE: Sounds from the corporate world

Nuances of Communication

Ms. Anuradha Prusty
Independent Trainer
Ex-Incharge (Learning & Development)
IMFA Ltd.

On 24th November, 2015, Ms. Anuradha Prusty shared her valuable insights on various aspects of communication with PGDM students. The session was more of fun learning activity on “Communication & Transactional Analysis”.

Being a wonderful trainer, she covered critical topics like Transactional Analysis (Ego states) in a very interesting way, which can help us when it comes to...

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UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

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<td>December 17-18, 2015</td>
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<td>2</td>
<td>10000</td>
<td>Prof. Binda Chhabra</td>
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RECOGNITIONS & ACCREDITATIONS

Management College of the Year-2015: Academic Reputation

In another crowning accomplishment IMI Bhubaneswar has been recognized as the Management College of the Year-2015: Academic Reputation" by the Higher Education Review (HER) Magazine.

This is the third consecutive recognition from HER. We were earlier recognized as...
RECOGNITIONS & ACCREDITATIONS

Outstanding B-School of Excellence

CONGRATULATIONS
INTERNATIONAL MANAGEMENT INSTITUTE,
BHUBANESWAR, ODISHA
OUTSTANDING B-SCHOOLS OF EXCELLENCE

DEAR PROF. RAMESH BEHL,

Thank you once again for participating in the CSR rankings. I take great pleasure in letting you know that INTERNATIONAL MANAGEMENT INSTITUTE has been ranked as an OUTSTANDING B-SCHOOLS OF EXCELLENCE in India. This is a true reflection of all your hard work and dedication.

I congratulate you once again for this outstanding achievement and pray for your continued success.

Kind Regards,

VANDANA BADHIWAR

COMPETITION REVIEW PRIVATE LIMITED

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<td><strong>33rd in group ranking for private Top B-Schools of Excellence: Ranked 69th in overall rank of Private B-Schools</strong>&lt;br&gt;Global Human Resource Development Centre (GHRDC)-CSR B-School survey</td>
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PGDM ADMISSIONS 2016-18

Admissions Open for 6th Batch PGDM (2016-18)

RANKINGS
- Recognised as ‘Outstanding B-School of Excellence’ by Competition Success Review (CSR) Ranking for B-Schools 2015.
- Top 10 emerging Business colleges in India - by Silicon India Education.
- Recognised as Topmost Promising Institute in East India by Digital Learning India.

HIGHLIGHTS
- A corporate B-School with a strong alumni network and wide-spread corporate connectivity.
- Recognized by the Government of Odisha as a premier institution for recruitment of MBA graduates in State Public Sector Units (SPSU).
- 100% placement since inception.
- Median package of Rs.7.14 lacs CTC for PGDM (2013-15)
- State-of-the-art class rooms with cutting-edge teaching and learning aids.
- Fully equipped gymnasium with various other indoor and outdoor games facility.
- Strong intellectual capital having faculty with national and international experience.

Eligibility: Graduates with min. 50% marks
Qualifying Exams: CAT, XAT, GMAT, CMAT

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