

CAMPUS EVENTS

Bhubaneswar Smart City Workshop

A workshop on Smart City Mission was organized by Bhubaneswar Municipal Corporation (BMC) at IMI Bhubaneswar Campus. Officials associated with the mission highlighted the need to make such workshop more participative in nature by involving citizens at every step.

The workshop began with understanding the word 'Smart'. Meaning which came out loud was Smart means...



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CAMPUS EVENTS

Intra IMI Sports Festival

Sportscomm (The Sports Committee) at IMI Bhubaneswar kicked off with the much awaited Intra IMI sports festival on 21st November, 2015. The theme was "Play Fair, Play Hard". The sports festival saw *volleyball, cricket, chess, table tennis, football* and many other. As always the *Sportscomm* members had put in a lot of hard work behind the scenes to make the event a big success. Not to mention the...



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CAMPUS EVENTS

"Ad Mad" Competition

With classes taking a backseat, there was a host of activities keeping the PGDM students busy. From intra IMI sports festival to literary activities, there was something on offer for everyone.

The newly formed "*Literary Club*" at IMI Bhubaneswar organized an Intra IMI AD MAD Competition. The event was an initiative by...



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OFF - CAMPUS EVENTS

Success at *“The Big Bang Idea”*

Amrit Ratna Routray, Angad Dogra, Deepanjan Dutta bagged the first position in the B- Plan Competition – *“The Big Bang Idea”*

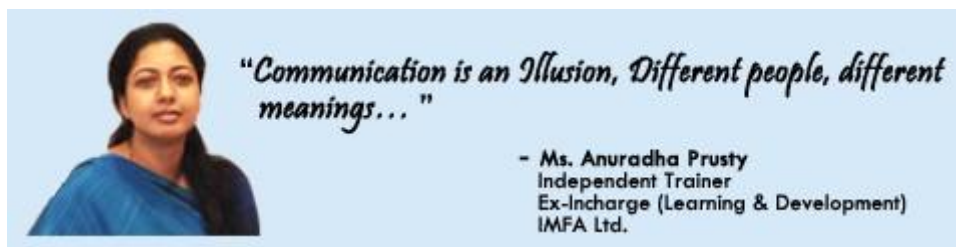
The event was organized by Sangati 2015, KIIT School of Rural Management. It was host to a myriad of events pertaining to the characteristic of the business world. Hence the buzzing environment was perfect for budding entrepreneurs who...



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BUSINESS THOUGHT LEADERSHIP: Lecture Series

Distinguished Visitors to IMI, Bhubaneswar Campus during August, 2015



CORPORATE RENDEZVOUS: Senior students share their internship experience

Step to the corporate world

[Tushar Gupta](#)
Intern, Berco's Melody House
PGDM 2014-16

My internship started from 6th April 2015 and all of it was so exciting as being a fresher it was totally a new experience for me to work. It was my first step to the corporate world. I was selected as a marketing intern by Bercos Melody House to increase their Online Presence through digital marketing and to analyze their Home delivery services.

It was tough for me for the 1st...

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CAMPUS EXPERIENCE: Students share their initial campus experiences

My first seven days at IMI Bhubaneswar

[Ashutosh Choudhary](#)
Student, PGDM 2015-17

My first week experience in International Management Institute, Bhubaneswar was refreshing for me. With prior work experience the institution brought me back to my college days. First week and it was good to be back to study days. People come here with different aspirations and to a large extent it was the same for me. It is the right platform to change career path with long term goal settings.

Here I found many friends who were from different background. In this 7 days I was able to mix up...

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CAMPUS EXPERIENCE: Students share their initial campus experiences

New Life

Babu Biswajeet Sahoo
Student, PGDM 2015-17

*New life, old me...
New friends, old me...
New experience, old me...
New RULES, NEW me.*

Before coming to the institution I had already accepted the institution and the only thing I wanted to know was if the institute accepts me or not. I reached the institute two days before the orientation with my parents. On my way to the institution I was wondering as to how the campus would be and to be very honest I really liked the greenery and the red building. The campus brought a smile to my face.

First week at IMI was an awesome experience. I made some...

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CAMPUS EXPERIENCE: Students share their initial campus experiences

2nd Innings

Deepanjan Dutta
Student, PGDM 2015-17

Whenever the term MBA comes to my mind, it takes me back to those days of studies, exams and lot of hard work. From the last 6 months, I have been preparing for all the entrance and competitive examinations for MBA. CAT, XAT, GD and PI and at last I was there at the beautiful, serene campus of IMI Bhubaneswar. It's been a long exciting process and learning curve has been...

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CORPORATE LESSONS: Alumni share their experience from their workplace

Corporate Journey

Punyatoya Panigrahi
Workforce Manager
TCS
Alumnus, PGDM 2013-15

On my background and why I decided to take up an MBA...

Prior to pursuing PGDM at IMI, I worked for about three years at Tata Consultancy Services (TCS), in a consulting and customer support role within the Government services unit of the organization.

My background was working as a functional consultant which involved marketing the application to the client, foster change management to

enable a transition, end user training and support. However, after a point in time, I felt...

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CORPORATE RESONANCE: Sounds from the corporate world

Nuances of Communication

[Ms. Anuradha Prusty](#)

Independent Trainer

Ex-Incharge (Learning & Development)

IMFA Ltd.

On 24th November, 2015, Ms. Anuradha Prusty shared her valuable insights on various aspects of communication with PGDM students. The session was more of fun learning activity on "*Communication & Transactional Analysis*".

Being a wonderful trainer, she covered critical topics like Transactional Analysis (Ego states) in a very interesting way, which can help us when it comes to...



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UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

Sr. No.	Programme Title	Dates	No. of Days	Fees		Programme Director
				Non-Residential	Residential	
1	Developing and Leading High Performing Work-Team	December 17-18, 2015	2	10000	15000	Prof. Swarup K Mohanty
2	Workshop on Risk Management	January 15-16, 2016	2	10000	15000	Prof. Padmini Jindal
3	Certificate Program in Project Management - C Level	February 2-6, 2016	5	45000	50000	Prof. Rajwinder Singh
4	Effective Leadership	February 5-6, 2016	2	10000	15000	Prof. Bindu Chhabra
5	Finance for Non-Finance Executives	February 10-11, 2016	2	10000	15000	Prof. Ramakrishna Panigrahi Prof. Santanu Das
6	Business Analytics for Value Creation	February 11-12, 2016	2	10000	15000	Prof. Ramesh Behl Prof. Manit Mishra
7	Managing Interpersonal Relations through Emotional Intelligence	March 4-5, 2016	2	10000	15000	Prof. Bindu Chhabra

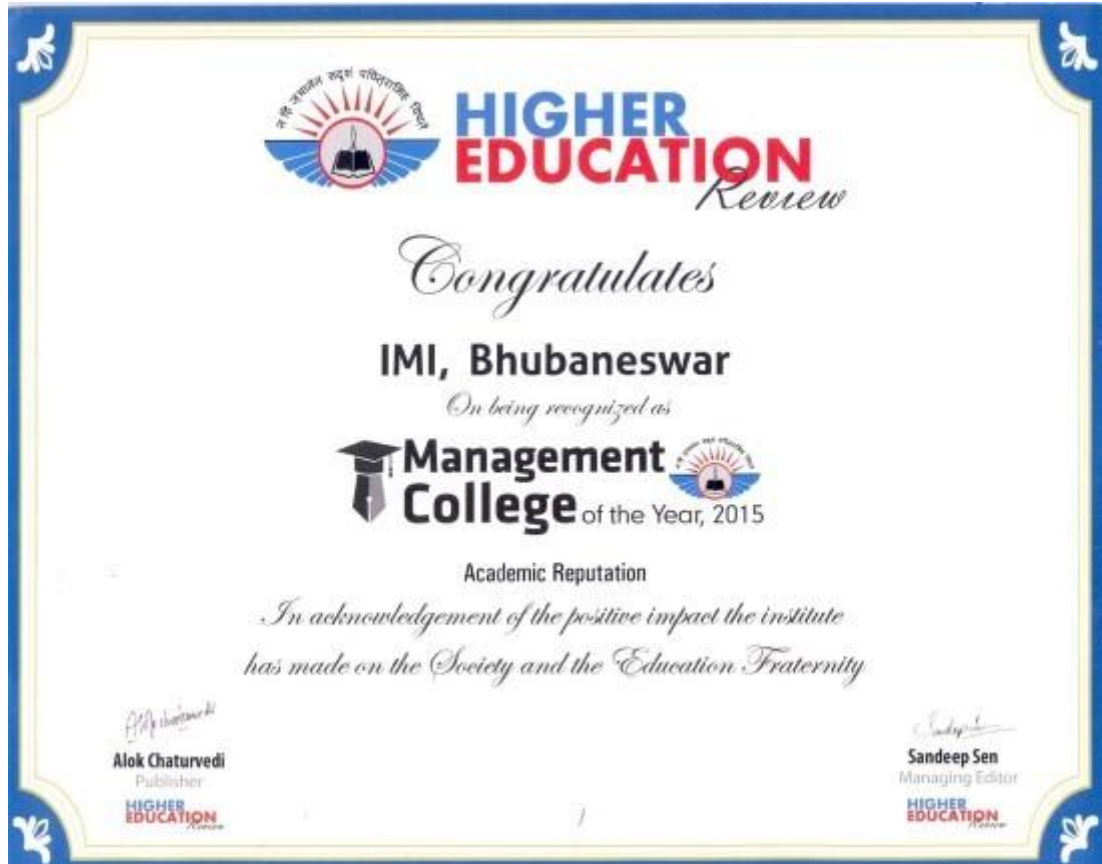
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RECOGNITIONS & ACCREDITATIONS

Management College of the Year-2015: Academic Reputation

In another crowning accomplishment IMI Bhubaneswar has been recognized as the Management College of the Year-2015: Academic Reputation” by the Higher Education Review (HER) Magazine.

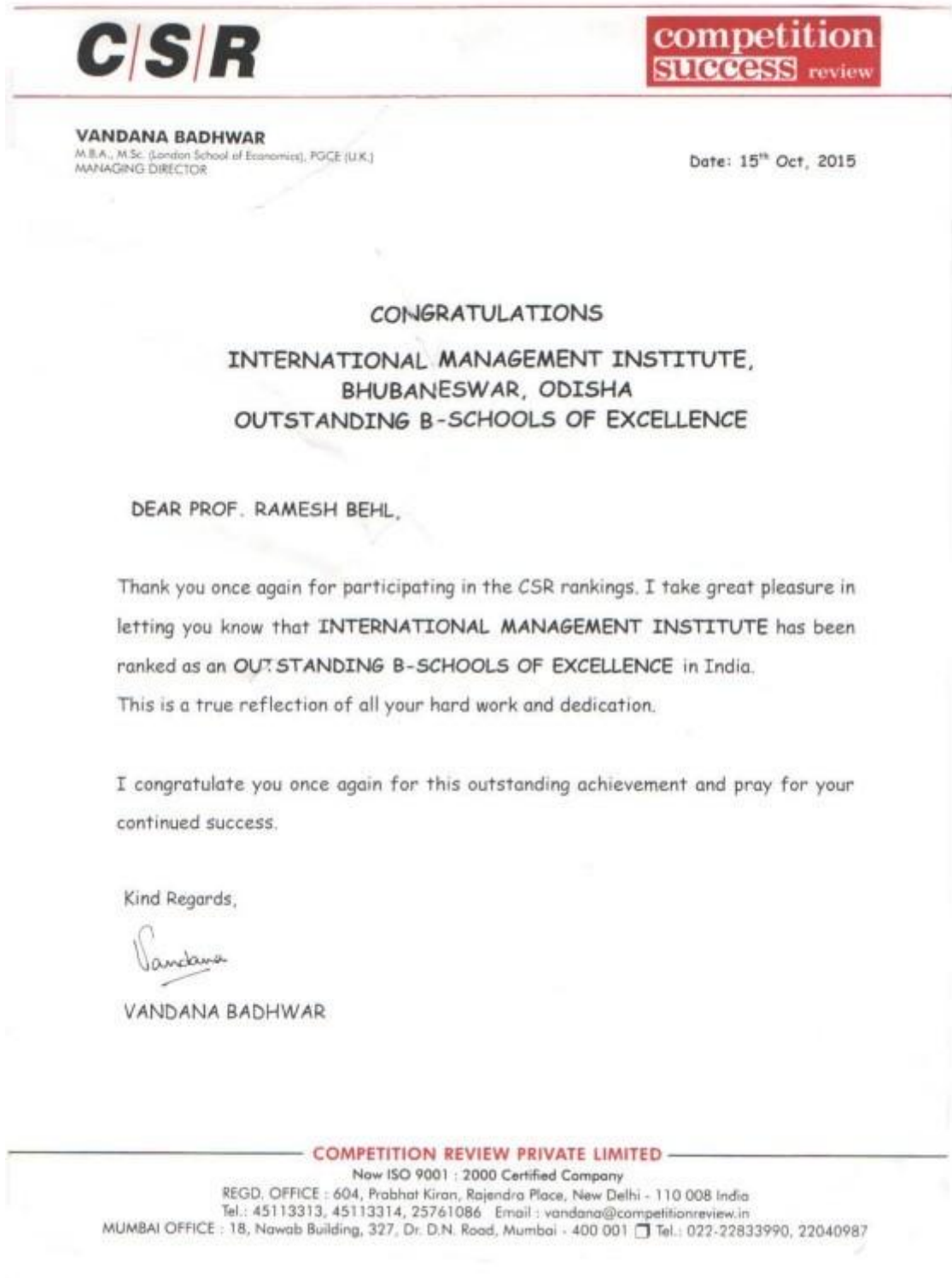
This is the third consecutive recognition from HER. We were earlier recognized as...



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RECOGNITIONS & ACCREDITATIONS

Outstanding B-School of Excellence



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RANKINGS & ACCREDITATIONS

4th Best Business School in Odisha 9th Best Business School in Eastern India	MDRA-Business Today Survey
Outstanding B-School of Excellence	Competition Success Review (CSR) Ranking for B-Schools 2015
Management College of the Year-2015: Academic Reputation	Higher Education Review (HER) Magazine
Amongst Top-4 Best Emerging B-Schools	National HRD Network (NHRDN) - People Matters B-School Survey
33rd in group ranking for private Top B-Schools of Excellence; Ranked 69th in overall rank of Private B-Schools	Global Human Resource Development Centre (GHRDC)-CSR B-School survey
Ranked amongst India's Best B-Schools	Business World
A+ category B-School; 2nd in Odisha; Amongst India's Top-10 Emerging Management Colleges	All India B-School survey by Business & Management Chronicle
Amongst Top-10 Emerging Business Colleges in India	Silicon India
Topmost Promising Institute in East India	Digital Learning magazine
8th Best Emerging Business School	Beyond IIMs B-School Survey for Higher Education Review (HER)

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PGDM ADMISSIONS 2016-18



RP- Sanjiv Goenka
Group
Growing Legacies



IMI
INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR
Shaping global leaders for tomorrow



Admissions Open for 6th Batch PGDM (2016-18)

RANKINGS	HIGHLIGHTS
<ul style="list-style-type: none">■ Recognised as 'Outstanding B-School of Excellence' by Competition Success Review (CSR) Ranking for B-Schools 2015.■ Recognised as the "Management College of the Year - 2015: Academic Reputation" by the Higher Education Review (HER) Magazine.■ Amongst Best emerging B-schools – People Matters B-school Survey – 2015, (NHRDN).■ Top 10 emerging Business colleges in India - by Silicon India Education.■ Recognised as Topmost Promising Institute in East India by Digital Learning India. <p>Eligibility: Graduates with min. 50% marks</p> <p>Qualifying Exams: CAT, XAT, GMAT, CMAT</p>	<ul style="list-style-type: none">★ A corporate B-School with a strong alumni network and wide-spread corporate connectivity.★ Recognized by the Government of Odisha as a premier institution for recruitment of MBA graduates in State Public Sector Units (SPSUs).★ 100 % placement since inception.★ Median package of Rs.7.14 lacs CTC for PGDM (2013-15)★ State-of-the art class rooms with cutting-edge teaching and learning aids.★ Fully equipped gymnasium with various other indoor and outdoor games facility.★ Strong intellectual capital having faculty with national and international experience.

For more details visit: www.imibh.edu.in

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